

A PROSPERUS COMMUNITY SOLUTION

IGNITE ACADEMY

Supporting Kids from Cradle to Career with Your Donation

Growing evidence shows that literacy and numeracy are strong predictors of a child's long-term achievement. Ignite Academy, a new locally designed solution, is initially supporting 360 students this fall at six program sites starting in September.

Ignite Academy is being delivered within neighbourhood school communities in Downtown Windsor, West Windsor and Leamington at General Brock, Begley, Immaculate Conception, St. James, St. Louis and Queen Elizabeth elementary schools.



UNITED WAY/CENTRAIDE WINDSOR-ESSEX COUNTY

Ignite Academy will offer out-of-school programming four days a week to help kids succeed academically, while wrapping other supports around kids and their families. This solution was co-designed by neighbourhood residents with lived experience, front-line service providers, researchers and other content experts.

"When a child's passion is ignited, they believe in themselves. They're curious, they ask questions, and their confidence grows."
Rose, Leamington Resident



Kids will have access to:

- Certified teachers to help them meet provincial standards in math and literacy outside of school hours
- Regular, preventative mental wellness sessions
- Social workers to connect families to community resources
- Culturally appropriate and multi-lingual services and information
- Individual and group social mentoring
- Recreational, arts and cultural enrichment
- Engagement opportunities for their parents



Ignite Academy will:

- Improve math and literacy skills
- Improve school attendance and program participation
- Improve self-esteem, leadership skills and peer relationships
- Encourage kids to become more physically active

Show your local love. Donate today.

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**United Way
Centraide**
Windsor-Essex County

Why It Matters:

In West Windsor, Downtown Windsor and Leamington:

- Families are facing higher rates of housing and food insecurity, unemployment and language barriers.
- Only half of the residents in these neighbourhoods have some form of post-secondary education, which impacts access to opportunities for families.
- 36% of children were below the provincial standard in both reading and writing, and 58% of children were behind in math.
- Over 36% of food bank users are children, and food insecurity is shown to negatively impact cognitive development and academic achievement.

By supporting United Way, you're directly investing in the community's Cradle to Career strategy, which includes Ignite Academy. We are proud to be among the 40+ partners who are working together to unlock youth potential in our community – with your help.

MY ANNUAL GIFT TO UNITED WAY \$

Consider an annual gift of:
\$25 or \$50 or \$100 or \$200
\$500-\$1199 Friend, \$1200+ Leader

Please complete one of the payment options below:

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GIVE OVER TIME

I authorize United Way to withdraw
\$ each month. ☐ 1st of month
☐ 15th of month

☐ Monthly (For 12 consecutive months)
☐ Monthly Automatic Renewal
(I understand my monthly donation will continue until I notify United Way of any changes.)

Select credit card or attach a void cheque

☐ Visa ☐ MasterCard ☐ American Express

Phone:

Card #: Exp:

Sign:
Date:

GIVE NOW

☐ I have enclosed cash or a cheque payable to United Way/Centraide Windsor-Essex County.

☐ I would like to make a one time donation by credit card.

Select one

☐ Visa ☐ MasterCard ☐ American Express

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